



INC

Innovation Culture for SMEs

1st Press Release.

INC'S LAUNCH

Innovation Culture for Organizational Ambidexterity in SMEs (InC) project, co-funded by the Erasmus + Programme of the European Union (EU), was launched on February 15th, 2022. The opening event of the project was completed with great success on April 21st, 2022. The event was organized by the leading partner and was attended by representatives of all project partners, who presented their organization and role within the project.

ABOUT THE PROJECT

Until the beginning of 2024, the two-year project will involve a diverse consortium of SMEs managers, SMEs support organizations, VET organizations, and practitioners from four countries of the European Union, Romania, Poland, Portugal, and Spain.

In addition to the National Council of Private SMEs in Romania (Arad, Romania), which serves as the coordinating organisation, four other organizations are taking part in the project: Danmar Computers (Poland), E&D Knowledge Consulting (Portugal), Asociacion Valencia InnoHub (Spain), and ADES (Romania)

INC'S OBJECTIVE

InC aims to provide effective solutions to address the lack of innovation culture by delivering new ideas for SMEs managers to adopt an innovative corporate philosophy, followed by their training on how to implement these, testing whether they are able to adopt the knowledge learnt and disseminating it.

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DON'T BE AFRAID TO
TAKE BIG STEPS
WHEN ONE IS
INDICATED. YOU
CAN'T CROSS A
CHASM IN TWO
SMALL JUMPS.

David Lloyd George

STEPS TAKEN SO FAR

During the second transnational meeting, the project partners agreed on the way of addressing the support organizations for SMES, as well as on the collection of good practices of implementing innovation activities and establishing the innovation culture across SMEs mainly from the partner countries, but not exclusively. Nonetheless, the experts of the partners identified a set of tools for the support organizations for SMEs in Romania, Poland, Spain and Portugal to use for the development of the innovation culture. Innovation cards will be created and utilised in order to facilitate the learning and application of innovation in no/ low tech SMEs.

THE DEFINITION OF
INSANITY IS DOING
THE SAME THING
OVER AND OVER
AGAIN AND
EXPECTING
DIFFERENT RESULTS

Allegedly Albert Einstein



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