

INC

Innovation Culture for SMEs

WELCOME
TO THE InC
PROJECT

2nd NEWSLETTER
PRODUCED BY ADES



Innovation culture
for organizational ambidexterity
in SMEs

WHAT WE HAVE DONE SO FAR

Halfway through the project, here's what we've achieved with regards to the project results:

R1: InC Sensitisation Methodology and Tools is now complete with a collection of best practices gathered from some of the partners' countries and a workshop methodology to help SME support organisations provide training to SME managers on how to promote innovation and innovation culture.

R2: 42 Innovation Cards with innovation related terms and concepts and how they can be applied in SMEs are ready and will soon be available on the project website.

WHAT ARE WE CURRENTLY DEVELOPING?

R3: **InC Competence Development Program** for developing competencies of SME managers to effectively build innovation culture in their SMEs through an online training in 5 thematic areas:

1. Designing and leading innovation environment,
2. Building the right team,
3. Fostering innovation through communication,
4. Lean start-up,
5. Digital solutions to foster innovative culture.



WHAT IS COMING NEXT?

Knowledge Exchange Week in Poland - an internal opportunity for the partners to also develop their competencies in the 5 areas covered by the InC Competence Development Program;

R4: InC Innovation Challenge - moving from online learning to learning-by-doing in a real business environment - practical challenges for SME managers to implement in their day-to-day professional activities.

VOLUME 2, FEBRUARY 2023



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**Co-funded by
the European Union**

This project has been funded with support from the European Commission. This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein