

WELCOME  
TO THE InC  
PROJECT

1st NEWSLETTER PRODUCE BY E&D.



Innovation Culture for SMEs

Innovation culture  
for organizational ambidexterity  
in SMEs

## ABOUT THE PROJECT

SMEs face a lot of challenges when looking to innovate. Lack of culture supporting innovation and engagement of employees and their network in innovation, is one of the key factors preventing SMEs from effectively creating new value to customers and gain advantage over competition. In response to this barrier, **InC partnership is looking to offer SMEs leaders tools to create pro-innovative environment in their firms.**


## WHAT IS COMING NEXT?

**Online Training** to prepare SMEs leaders to build innovation culture.

**Guide how to implement innovation culture in SMEs.**

## WHAT ARE WE CURRENTLY DEVELOPING?

1. Methodology and **tools for SMEs support organisations** to foster understanding of the relevance of innovation culture and ways to establish it in non-technological SMEs. 

2. **Cards** to educate SMEs **regarding key innovation terms and concepts** that can be beneficial for their innovation strategy. 

*This project has been funded with support from the European Commission. This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*

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