INC
Innovation Culture for SMEs

WELCOME
TO THE InC
PROJECT

4th NEWSLETTER
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Innovation culture
for organizational ambidexterity
in SMEs

WHAT WE HAVE DONE SO FAR

Nearing the end of the project, here is what we have achieved so far regarding the project results:

R1: INC Sensitisation Methodology and Tools
R2: InC Innovation Cards
R3: InC Competence Development Program
R4: InC Innovation Challenge
R5: InC Online Platform

We also did a Face-to-Face Meeting in Valencia on the 11th and 12th of May, a Training Week in Poland from the 24th to the 28th of April, and a Transnational Project Meeting in Curtea de Arges on the 9th and 10th of October.

WHAT ARE WE CURENTLY DEVELOPING?

R5: **InC Online Platform**
The focus is on the development of the InC Online platform, testing the platform, gathering feedback, and making any necessary adjustments to enhance its functionality and user experience.

Overall, our current activity is marked by the collaborative effort to create the InC Online platform, a crucial component of the project aimed at supporting skills development and disseminating project results widely.

WHAT IS COMING NEXT?

Multiplier Events: In the upcoming phase of our project, we are pleased to announce a series of five thematic seminars designed to serve as a platform for the presentation of the Intellectual Outputs (IOs) we have produced. These seminars are strategically structured to effectively reach our target audience, encompassing end users, entrepreneurial networks, VET organizations, and chambers of commerce, and will delve into two pivotal themes: *surmounting obstacles to SME engagement in innovation* and *cultivating innovation competencies among SME managers*.

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