



INNOVATION CULTURE FOR ORGANIZATIONAL AMBIDEXTERITY IN SMES

Innovation Culture for SMEs

What is InC?

InC aims to provide effective solutions to address the lack of innovation culture by delivering new ideas for SMEs managers to adopt an innovative corporate philosophy, followed by their training on how to implement these, testing whether they are able to adopt the knowledge learnt and disseminating it.

Until the beginning of 2024, the two-year project will involve a diverse consortium of SMEs managers, SMEs support organizations, VET organizations, and practitioners from four countries of the European Union, Romania, Poland, Portugal, and Spain.

RESULTS

1 Methodology and tools for SMEs support organisations

To foster understanding of the relevance of innovation culture and ways to establish it in non-technological SMEs.

2 Innovation cards

To educate SMEs regarding key innovation terms and concepts that can be beneficial for their innovation strategy.

3 InC Competence Development Program

For developing competencies of SME managers to effectively build innovation culture in their SMEs through an online training in 5 thematic areas

4 InC Innovation Challenge

Moving from online learning to learning-by-doing in a real business environment - practical challenges for SME managers to implement in their day-to-day professional activities

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